SLOSS FURNACES PHOTOGRAPHY POLICY

Sloss Furnaces National Historic Landmark welcomes photographers from all skill ranges and backgrounds. If your primary purpose in visiting our site is to take photos, please read this section of the policy to see if you fall under the fee structure below. Whether or not you fall under the fee structure, please read the rules of the site (also below) before arriving on site.

STUDIO PHOTOGRAPHY

Sloss Furnaces defines 'Studio Photography' as photography of a person or people for a specific purpose. This includes, but not limited to: senior photos, engagement photos, wedding photos, family photos, prom photos, cosplay photos, model shots (whether for a model's portfolio or to model clothes), or anything of similar nature.

Sloss Furnaces breaks this type of photography into two categories: Amateur and Professional.

- Amateur would cover those who are not being paid to photograph *that particular session*.
- Professional would cover those who are being paid to *photograph that particular session*.

Both Amateurs and Professionals would need to fill out the Photography Policy Application Form and pay the fee outlined below.

All photo sessions need to be scheduled in advance and must take place within our open hours of operation unless special permission is granted.

PHOTOGRAPHY FOR COMMERCIAL OR PROFESSIONAL USE

Sloss Furnaces defines 'Photography for Commercial or Professional Use' as any photography that makes the photographer money. This includes, but not limited to: selling photos, using photos as advertising for a business, building a photography portfolio for a current or future photography business, getting paid to take photos of the site, or anything of similar nature.

Any photographer who falls under this category would need to fill out the Photography Policy Application Form and pay the fee outlined below.

All photography must take place within our open hours of operation unless special permission is granted.

<u>Sloss Furnaces reserves the right to restrict or limit access</u> to the site as it compromises our mission.

If artistic photographs of Sloss are to be exhibited, full credit must be given to Sloss Furnaces National Historic Landmark.

PHOTOGRAPHY FOR RESEARCH, EDUCATION, SCHOLARLY, OR STUDENT USE

Individual scholars, researchers, planners, and students who plan to use imagery of the site as it reflects in their work (reports, essays, articles, school projects) are welcome to do so and do not fall under the fee structure.

All photography must take place within our open hours of operation unless special permission is granted.

PHOTOGRAPHY CLASSES

Sloss Furnaces defines 'Photography Classes' as a group of students connected to an educational institution including, but not limited to: schools, colleges, universities, homeschool groups/co-ops, camps, or anything of similar nature. Instructors of photography classes would need to fill out the Photography Policy Application Form and pay the fee outlined below.

Instructors must also schedule visits in advance and provide information on how many students are in their group. Instructors must also ensure that all site rules are followed by their students.

If you are interested in hosting a public photography workshop on our site, please contact us at the email address below for scheduling and pricing.

PHOTOGRAPHY GROUPS

Sloss Furnaces defines 'Photography Groups' as a group of ten (10) or more amateur (hobbyist) photographers who meet at locations to take photos. Amateur Photography Groups are not charged a fee, but we do ask that the participants give a donation to the site.

All photography groups need to be scheduled in advance and must take place within our open hours of operation unless special permission is granted.

DRONE PHOTOGRAPHY/FILM

Photographers interested in taking photos or video with a drone while on site must show proof that they passed The Recreational UAS Safety Test (TRUST) or show their Remote Pilot Certificate (both through the FAA) and show proof of registration of the drone with the FAA (whether through the registration form or the mark on the drone itself). Drone operators need to fill out the Photography Policy Application Form and pay the fee outlined below.

'Professional' drone photography is defined as use of the photos to make money (selling the photos) or using the photos to advertise for a business or product.

All drone operation must be scheduled in advance and must take place within our open hours of operation unless special permission is granted.

METAL ARTS PHOTOGRAPHY

Photographers interested in taking photos of the Sloss Metal Artists, their work, or their process must get permission from the Sloss Metal Arts Program. Fees will be determined based on what is being photographed and how much access is needed.

For scheduling, availability, or questions, please contact Ty Malugani, Education Coordinator, at tyler.malugani@birminghamal.gov.

CONDITIONS GOVERNING PERMISSION FOR STILL /MOVING IMAGES OF SLOSS FURNACES

- 1. Sloss Furnaces does not guarantee access to a particular location or artifact on its site.
- 2. No artifacts, signs, equipment, or any other aspect of the museum or grounds may be moved, altered, or handled in any way without the written permission of a Sloss Furnaces representative. Additional fees may apply.
- 3. No props, equipment, or any other item may be attached, hang off of, or affixed to any structures, equipment, or artifacts throughout the site without the written permission of a Sloss Furnaces representative. Additional fees may apply.
- 4. Shoots must be completed during normal open hours from 10AM-4PM Tuesday-Saturday. The museum does not restrict public access to open areas of the site and shoots must not bar or block access to the site without advance written permission. Additional fees may apply.
- 5. Because of safety concerns and potential damage to fragile historic remains, shoots must be conducted within public areas only. No equipment or personnel may go beyond barriers or upon historic equipment or structures. Access to some restricted areas, however, may be granted but only with advance written approval. A Sloss Furnaces staff member will be present. Additional fees may apply.
- 6. Sloss Furnaces does not provide security or storage space. Outside arrangement should be made for shoots that continue for more than one day. Additional fees may apply.
- 7. Photographers assume all liability for their personnel and property and any damages to the site. Sloss Furnaces shall not be held responsible for damage to photographers' equipment or property. By signing the previous sheet and initialing this sheet, photographers release Sloss Furnaces of all liability for the photographer's property while on site.
- 8. For groups numbering more than fifteen people, or with more than one support vehicle, an insurance certificate may be required.
- 9. Sloss Furnaces reserves the right to request modifications of or reject any proposal for site access that compromises its mission or interferes with the operation of the museum.
- 10. There can be no outfit changing in the Visitor Center unless approved by Sloss Furnaces.
- 11. There can be no smoke bombs, fireworks, or anything similar used during the photo shoot.
- 12. Props that resemble any kind of weapon, that can be construed as offensive, or are larger than handheld/will not be used as a handheld prop must be approved by Sloss Furnaces prior to the shoot.

Initial: _____

APPLICATION FOR PERMISSION TO PHOTOGRAPH OBJECTS AND STUCTURES IN THE COLLECTION OF SLOSS FURNACES NATIONAL HISTORIC LANDMARK

NAME:
EMAIL ADDRESS:
PHONE NUMBER:
DATE:
CATEGORY OF PHOTOGRAPHY (Studio; Professional; Education; Metal Arts; Groups; Drone):
DETAIL USE HERE (for example: senior photos; building portfolio; selling photos; photography class; etc.)
This permission, if granted, applies only to the use specified. A new application must be filled out for any additional photography shoot dates/times not listed in the 'Details of Photo Shoot' section above. The applicant agrees that this permission, if granted, shall be subject to the fees listed below and the conditions listed above. Sloss Furnaces National Historic Landmark reserves the right to reject any application that interferes with or compromise our mission.
Applicant's Signature:
Date:
SFNHL Representative Signature:
Date:

PLEASE SIGN AND DATE FORM AND THE GENERAL RELEASE, AND INITIAL CONDITION SHEET, AND RETURN TO SLOSS FURNACES NATIONAL HISTORIC LANDMARK. WE WILL CO-SIGN ND RETURN A COPY TO YOU.

PHOTOGRAPHY FEES:

STUDIO PHOTOGRAPHY:

- A. Amateur
- B. Professional

\$35/hour

PHOTOGRAPHY FOR COMMERCIAL OR PROFESSIONAL USE:

- A. For crews up to 5 people, including models:
- B. For crews of 6-10 people, including models:
- C. For crews of 11-15 people, including models:
- D. For crews of 16-25 people, including models:
- E. For crews of 26-50 people, including models:
- F. For crews of more than 50 people, including models: TBD on Case-by-Case Basis
- G. On-Site Support Vehicles (except in parking areas):
- H. Additional fees may apply for, if permitted, extended hours, access to closed areas, temporary modifications to the site, and/or closure of the site for the shoot.

PHOTOGRAPHY CLASSES:

A. Photography classes:

DRONE PHOTOGRAPHY/FILM

A. Professional:

\$35/hour \$150/day

\$35/hour \$150/day \$50/hour \$200/day

- \$75/hour \$300/day
- \$450/day \$100/hour

\$20/day

\$150/day

\$125/hour \$600/day

- \$50/day per vehicle

\$2/student