



## SLOSS FURNACES' PHOTOGRAPHY POLICY

Sloss Furnaces National Historic Landmark is a museum and educational institution whose primary mission is to preserve and promote the site in order to educate and expose visitors to Southern industrial history. Photography fees and donations go directly to education programs. Whether you are a professional or amateur, Sloss Furnaces provides a wonderfully unique setting for photography of any kind. If you are intending on taking photographs of or on the site, please read over this information before you visit the site.

### AMATEURS

Sloss Furnaces defines amateur photographers as someone who uses professional equipment to take photographs, but does not receive any money or compensation for their product. Any amateur photographer who plans to exhibit their photographs to the public in any way (social media, community exhibitions, photography websites) **MUST** fill out the Photography Policy application form and **PAY THE FEE** outlined below.

Amateur photography sessions need to be scheduled in advance. We have many events taking place that may limit availability to some areas of the site. Photo shoots are allowed during regular operating hours only.

For more questions or availability, please contact Ty Malugani, Education Coordinator, at [tyler.malugani@birninghamal.gov](mailto:tyler.malugani@birninghamal.gov).

If you consider yourself an amateur, but receive payment for your work, please read over the section below on commercial and professional use.

### PHOTOGRAPHY FOR COMMERCIAL OR PROFESSIONAL USE

As an historic site, Sloss Furnaces realizes that its site can provide a textural background for commercial or professional photographers. Commercial and professional photography are not reflected in our mission. However, Sloss Furnaces does not prohibit this type of work, but reserves the right to restrict or limit access to the site as it compromises our mission. Photographers taking photographs for commercial or professional use **MUST PAY THE FEE** based on the number of personnel and equipment used outlined in this Photography Policy and **MUST** fill out the application form within this policy before taking photographs.

If artistic photographs of Sloss are to be exhibited, full credit must be given to Sloss Furnaces National Historic Landmark.

Professional photography sessions (engagements, family photographs, portraits, or portfolio building) need to be scheduled in advance. We have many events taking place that may limit availability to some areas of the site. Photo shoots are allowed during regular operating hours only.

For questions or availability, please contact Ty Malugani, Education Coordinator, at [tyler.malugani@birninghamal.gov](mailto:tyler.malugani@birninghamal.gov).



## PHOTOGRAPHY FOR RESEARCH, EDUCATION, SCHOLARLY, OR STUDENT USE

Sloss Furnaces encourages scholars, researchers, planners, and students to use imagery of the site as it reflects in their work (reports, essays, articles, school projects) at **NO CHARGE**. Credit must be given to Sloss Furnaces National Historic Landmark in all such work. Donations are strongly encouraged as all donated money goes toward the Sloss Education fund. Please bring your Student or Faculty ID card from your academic institution. All **MUST** fill out a Photography Policy application form before taking pictures.

Instructors of photography classes **MUST** contact Ty Malugani, Education Coordinator at [tyler.malugani@birninghamal.gov](mailto:tyler.malugani@birninghamal.gov) before bringing their class and include the number of students they are bringing as well as ensure all rules are followed. The fee for photography classes to come to Sloss Furnaces is \$2 per student.

## FILM SHOOTS

If you are interested in scheduling a film shoot, please contact Ty Malugani, Education Coordinator at [tyler.malugani@birninghamal.gov](mailto:tyler.malugani@birninghamal.gov) before filming. Sloss Furnaces requires filmmakers to **PAY THE FEE** outlined in this Photography Policy, and they **MUST** fill out the application form within this policy.

If you are interested in scheduling a drone shoot at Sloss Furnaces, please contact Ty Malugani, Education Coordinator at [tyler.malugani@birninghamal.gov](mailto:tyler.malugani@birninghamal.gov) before filming/flying. Sloss Furnaces requires drone pilots to **PAY THE FEE** outlined in this Photography Policy, they **MUST** fill out the application form within this policy, and they must prove they are registered with the FAA.



**APPLICATION FOR PERMISSION TO PHOTOGRAPH OBJECTS AND  
STUCTURES IN THE COLLECTION OF SLOSS FURNACES NATIONAL  
HISTORIC LANDMARK**

NAME:

ADDRESS:

PHONE NUMBER:

OBJECT OR STRUCTURE:

DATE:

DETAIL USE HERE (include description of activities at Sloss, support equipment, and final use of images):

This permission applies only to the use specified. A new application must be filled for each new object or structure. The applicant agrees that this permission, if granted, shall be subject to the donation listed below and the conditions listed on the following page (please initial each sheet indicating your understanding and acceptance of the condition). Sloss Furnaces National Historic Landmark reserves the right to reject any application that interferes with or compromise our mission.

**ALL DONATIONS (donations apply only to educational shoots) AND  
PHOTOGRAPHY FEE (checks payable to the Sloss Furnaces Foundation):**

Applicants Signature \_\_\_\_\_

Date \_\_\_\_\_

Sloss Furnaces Representative \_\_\_\_\_

Date \_\_\_\_\_

PLEASE SIGN AND DATE FORM AND THE GENERAL RELEASE, AND INITIAL CONDITION SHEET, AND RETURN TO SLOSS FURNACES NATIONAL HISTORIC LANDMARK. WE WILL CO-SIGN ND RETURN A COPY TO YOU.



## CONDITIONS GOVERNING PERMISSION FOR STILL /MOVING IMAGES OF SLOSS FURNACES

1. All commercial/professional and amateur photographers must pre-register with Sloss before shooting and include a complete description of activities and the intended use of the images produced. While shooting, photographers must keep a copy of the application, signed by a Sloss representative, with them at all times.
2. The museum must be credited as a contributor. Unless otherwise specified, the credit line should read: Sloss Furnaces National Historic Landmark.
3. The museum reserves the right to one complimentary copy of the publication/video/film/photograph in which an object or structure of its collection appears. Please send this copy to Karen Utz at Sloss Furnaces National Historic Landmark, 20 32<sup>nd</sup> Street North, Birmingham, Alabama 35222 or via Karen.Utz@birminghamal.gov.
4. The museum reserves the right to accession the complimentary copy into its permanent collection with full access and exhibition rights, citing the producer/photographer with full credit and donor status for the work.
5. Sloss Furnaces does not guarantee access to a particular location or artifact on its site.
6. The museum does not grant exclusive rights for reproduction.
7. Shoots must be completed during normal hours from 10AM-3:45PM Tuesday-Saturday, 12PM-3:45PM Sunday. The museum does not restrict public access to open areas of the site and shoots must not bar or block access to the site without advance written permission. Additional fees may apply.
8. Because of safety concerns and potential damage to fragile historic remains, shoots must be conducted within public areas only. No equipment or personnel may go beyond barriers or upon historic equipment or structures. Access to some restricted areas, however, may be granted but only with advance written approval. Sloss Furnaces staff members will be present and additional fees may apply.
9. Sloss Furnaces does not provide security or storage space. Outside arrangement should be made for shoots that continue for more than one day.
10. Photographers assume all liability for their personnel and property and any damages to the site. Sloss Furnaces shall not be held responsible for damage to photographers' equipment or property. Each person must sign a general release form.
11. For groups numbering more than five people, with more than one support vehicle, an insurance certificate must be provided.
12. Sloss Furnaces reserves the right to request modifications of or reject any proposal for site access that compromises its mission or interferes with the operation of the museum.
13. There can be no outfit changing in the Visitor Center.
14. There can be no smoke bombs, fireworks, or anything similar used during the photo/film shoot. **Props of any kind need to be approved by Sloss staff.**

Initial: \_\_\_\_\_



## **PHOTOGRAPHY FEES:**

### **AMATEUR PHOTOGRAPHY:**

A. Amateur photography: \$20 for up to 3 hours

### **PROFESSIONAL/COMMERCIAL SITE PHOTOGRAPHY (for advertisement, catalogues, or portfolios, social media):**

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|--|------------|-----------|
| A. For Crews up to 5 people, including models:         | \$35/hour  | \$150/day |
| B. For Crews of 6-10 people, including models:         | \$50/hour  | \$200/day |
| C. For Crews of 11-15 people, including models:        | \$75/hour  | \$300/day |
| D. For Crews of more than 15 people, including models: | \$125/hour | \$500/day |
| E. Support vehicles, such as motor homes:              | \$75/day   |           |
- F. Additional fees may apply for extended hours, access to closed areas, or if permitted, any temporary modifications to the site.

### **VIDEO/FILM WITHIN THE SITE FOR COMMERCIAL OR THEATRICAL RELEASE:**

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|--|------------|-------------|
| A. For Crews up to 15 people, including actors:        | \$100/hour | \$500/day   |
| B. For Crews of 16-25 people, including actors:        | \$175/hour | \$750/day   |
| C. For Crews of more than 25 people, including actors: | \$300/hour | \$1,500/day |
| D. Support vehicles, including trailers:               | \$100/day  |             |
- E. Additional fees may apply for extended hours, access to closed areas, or if permitted, any temporary modifications to the site.

### **DRONE USAGE:**

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|-------------------------------------|-----------|-----------|
| A: Drones taking still photographs: | \$25/hour | \$100/day |
| B: Drones taking film/video:        | \$75/hour | \$300/day |